

Making AI your Reality - SAP Business AI

Tobias Knietzsch
Executive Business Assistant to Global Head of AI
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Public

Democratized access drives revolutions

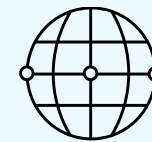
Innovations
don't become
technology revolutions
until they are
democratized

Computing
(1950)



PC
(1980)

Internet
(1970s)



Web browser
(1990)

Deep Learning
(2012)



Generative Models
(2023)

What is what?

Predictive AI

- “Classical” AI
- Specialized models
- Trained for specific use cases
- Predicts the statistically most probable result

vs.

Generative AI

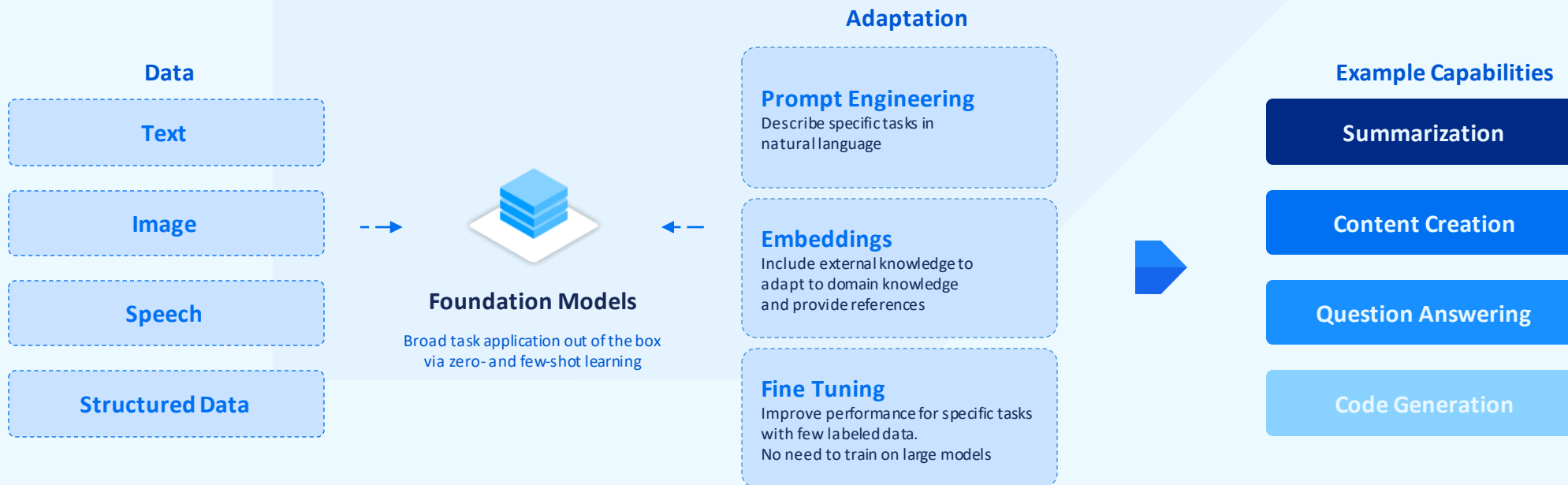
- “new” AI - GenAI
- Universal usability
- Trained on large amounts of texts (natural language)
- Generates whole texts, based on probability

Generative AI

Foundation Models radically change how AI is applied

Non-technical users can solve their business tasks by describing them in natural language.

Foundation models are broadly applicable to many tasks without the need to re-train.



SAP Business AI

Embedded across SAP solutions

Relevant

Reliable

Responsible



Joule

A copilot that truly understands your business

Embedded AI capabilities

Cloud ERP

Supply Chain
Management

Human Capital
Management

Spend Management
& Business Network

Customer Relationship
Management

Business Technology
Platform

AI Foundation

on Business Technology Platform

AI ecosystem partnerships and investments



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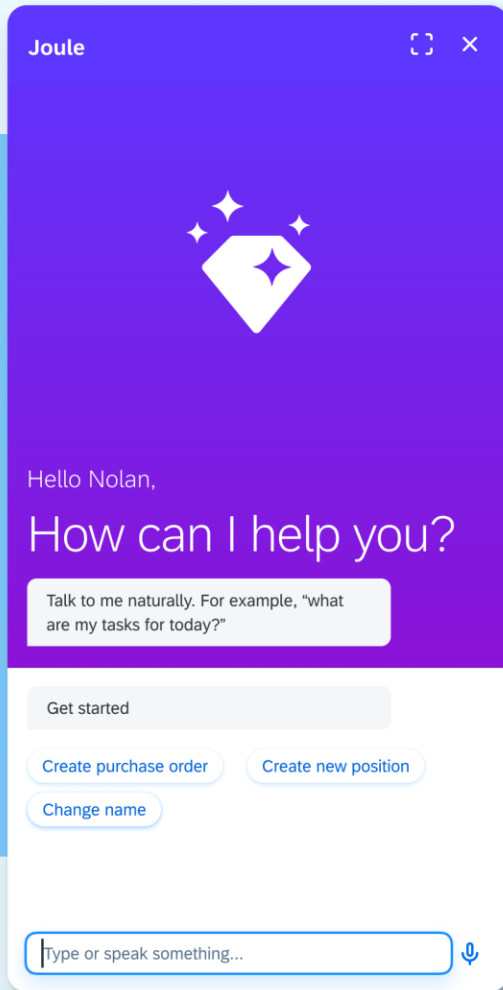
databricks

DataRobot

Google Cloud

IBM

Microsoft



Joule in your SAP applications

Joule, the AI copilot that truly understands your business

Work faster with an AI copilot that truly understands your business

Benefit from smarter insights and quick answers on demand

Achieve better outcomes when creating content, code, and more

Maintain full control over decision-making and your data privacy

The screenshot displays the SAP Joule AI copilot interface. At the top, there is a navigation bar with the SAP logo, a 'Home' dropdown, a search bar with the placeholder 'Search or ask the Digital Assistant', and user profile icons. Below the navigation bar is a large banner image of three business professionals in an office setting, with the text 'Fri, Sep 22 Hello, Philipp!'. The main content area is divided into two primary sections: 'To Dos' and 'Insights'. The 'To Dos' section contains four task cards: 'Procurement Purchase Requisition' (Replacement Laptop, 2,450.00 EUR), 'Expense Report Approval' (Travel to Munich, 843.37 EUR), 'Time Off Requests' (Vacation Jul 26 - 28, 2023, 3 days), and another 'Time Off Requests' card (Vacation Aug 4, 2023, 1 day). Each card includes an 'Approve' or 'Deny' button. The 'Insights' section shows two data cards: 'Incoming Sales Orders' (289.1 K, Target 266.1K, Deviation 8.6%) and 'Open Purchase Orders' (450000045, In Approval, 2.5K EUR). The interface is clean and modern, with a blue border around the screenshot.

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Sales & Services Cloud

Case Summarization

Email Draft Creation

Intelligent Leads Navigator

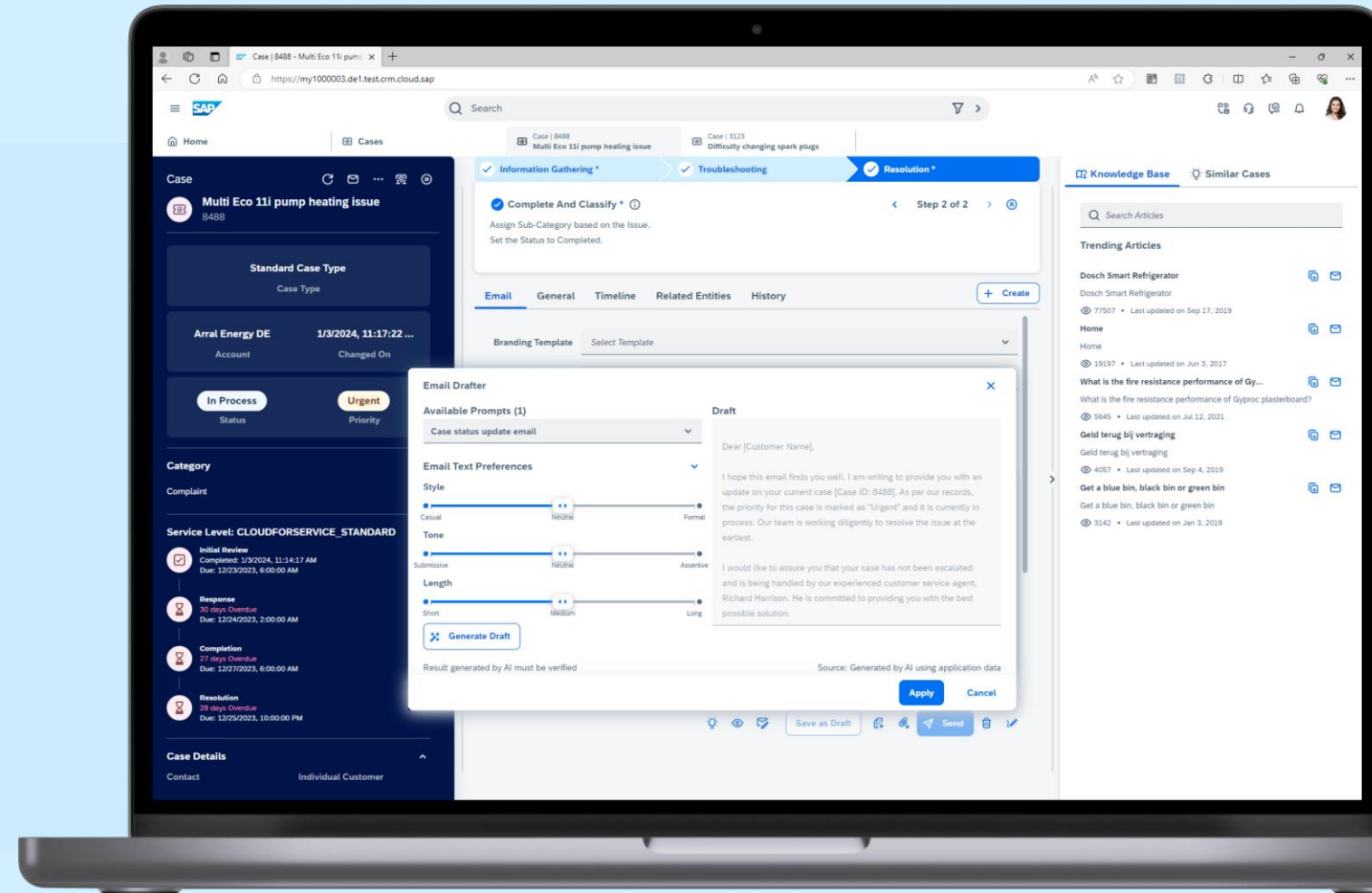
Account Synopsis



Speed up processing of handed over case by up to 50%



Reduce manual effort of drafting emails by 90%



SAP SuccessFactors

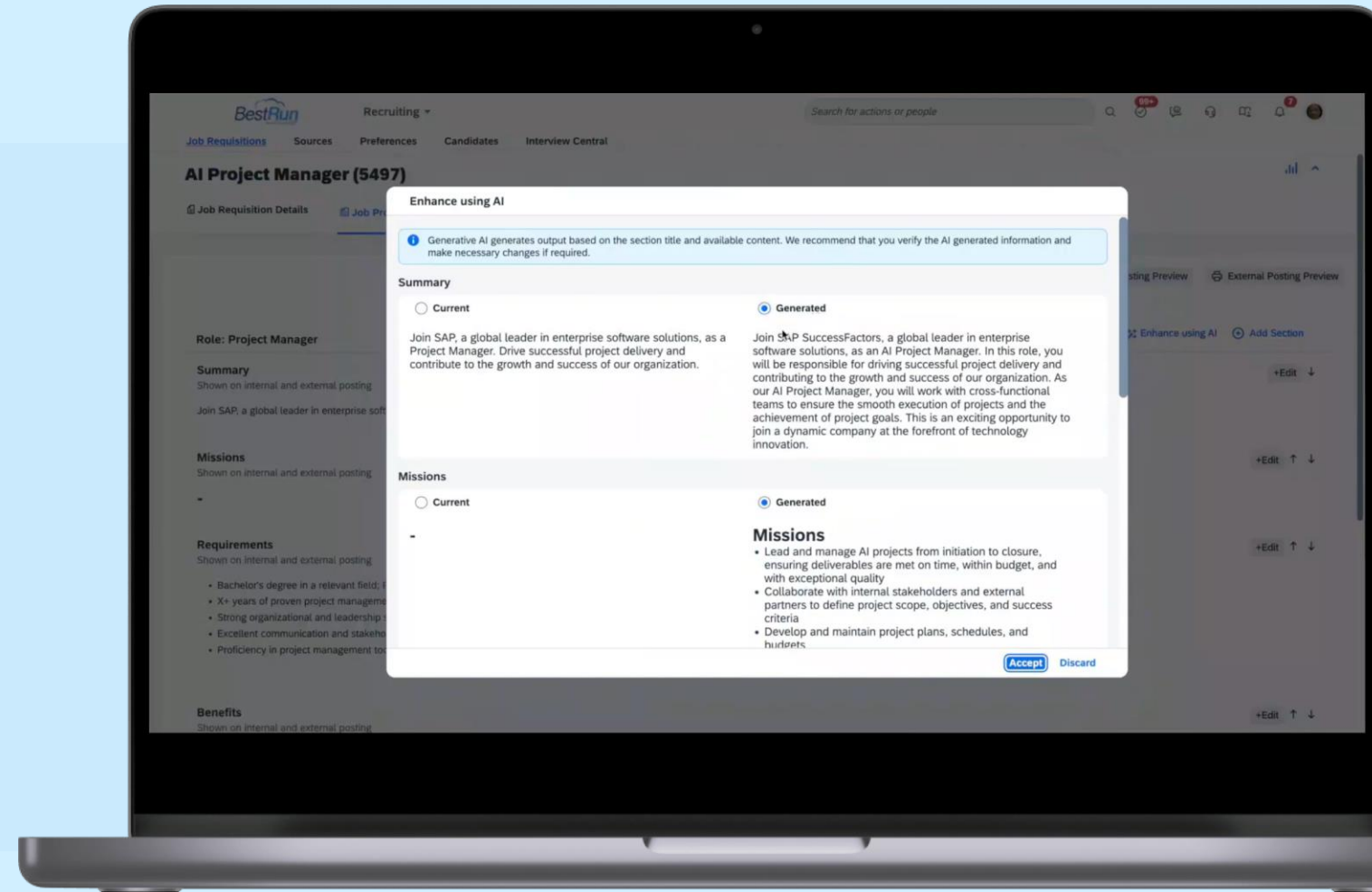
Job Description Generation

Assisted Interview Preparation & Feedback

Learning in Viva with Co-Pilot

➔ 2x anticipated higher job description quality through use of relevant data for generation

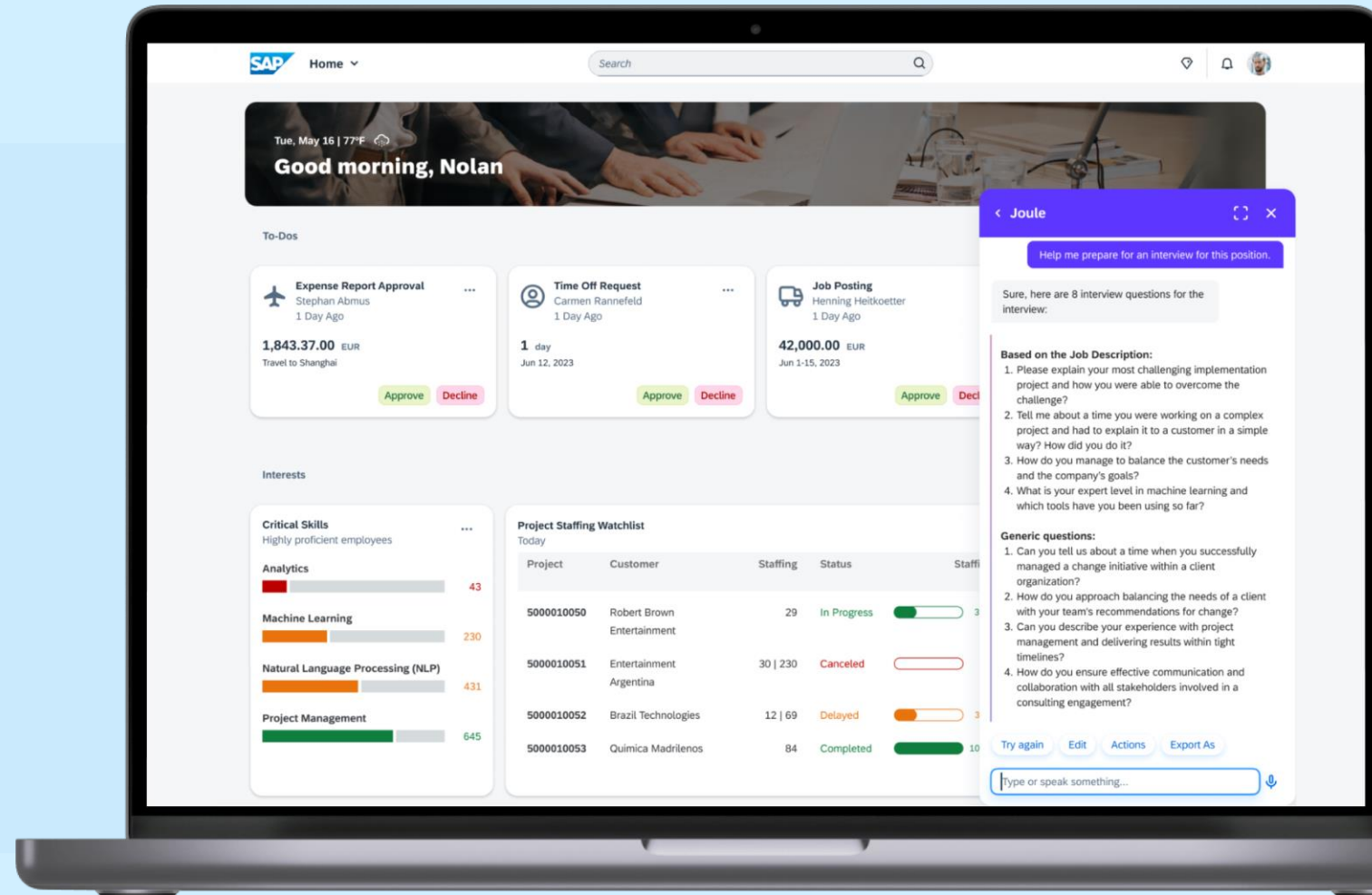
➔ 54% increase in employee time spent learning



SAP SuccessFactors & Joule

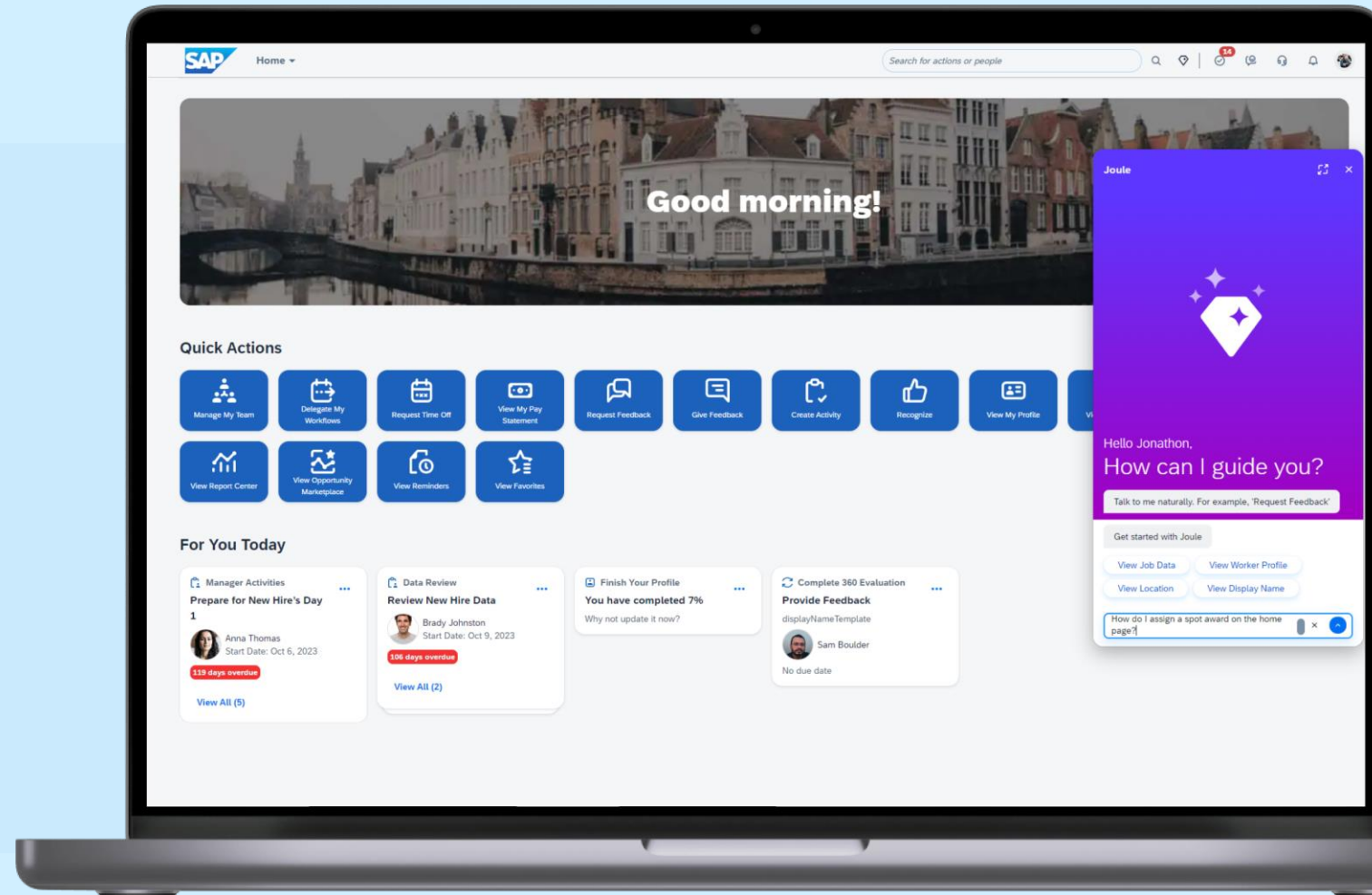


20% time reduction in handling HR tickets



Joule for User Enablement

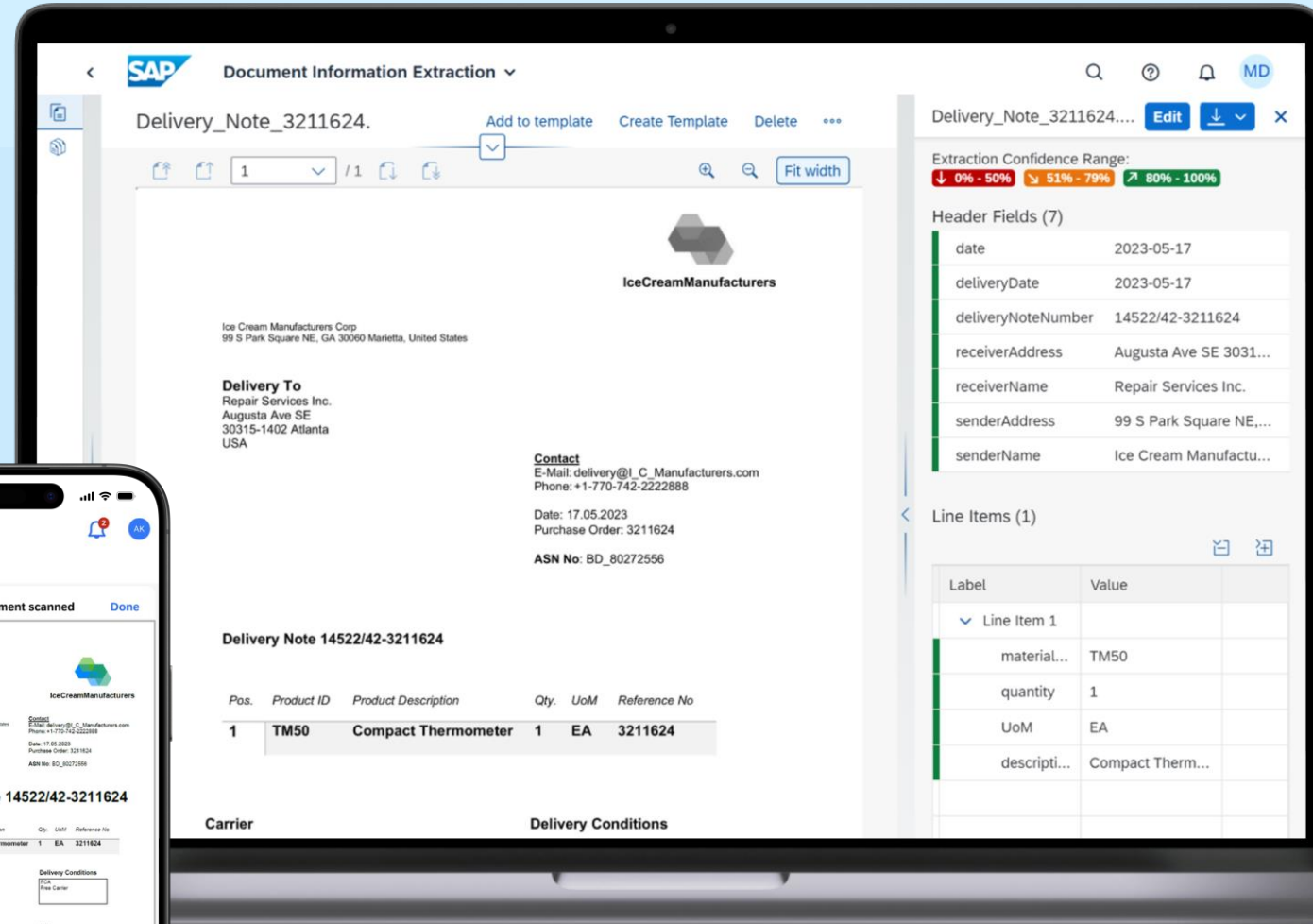
➡ Up to 10 minutes time saved for help inquiries



Document Information Extraction Premium Edition



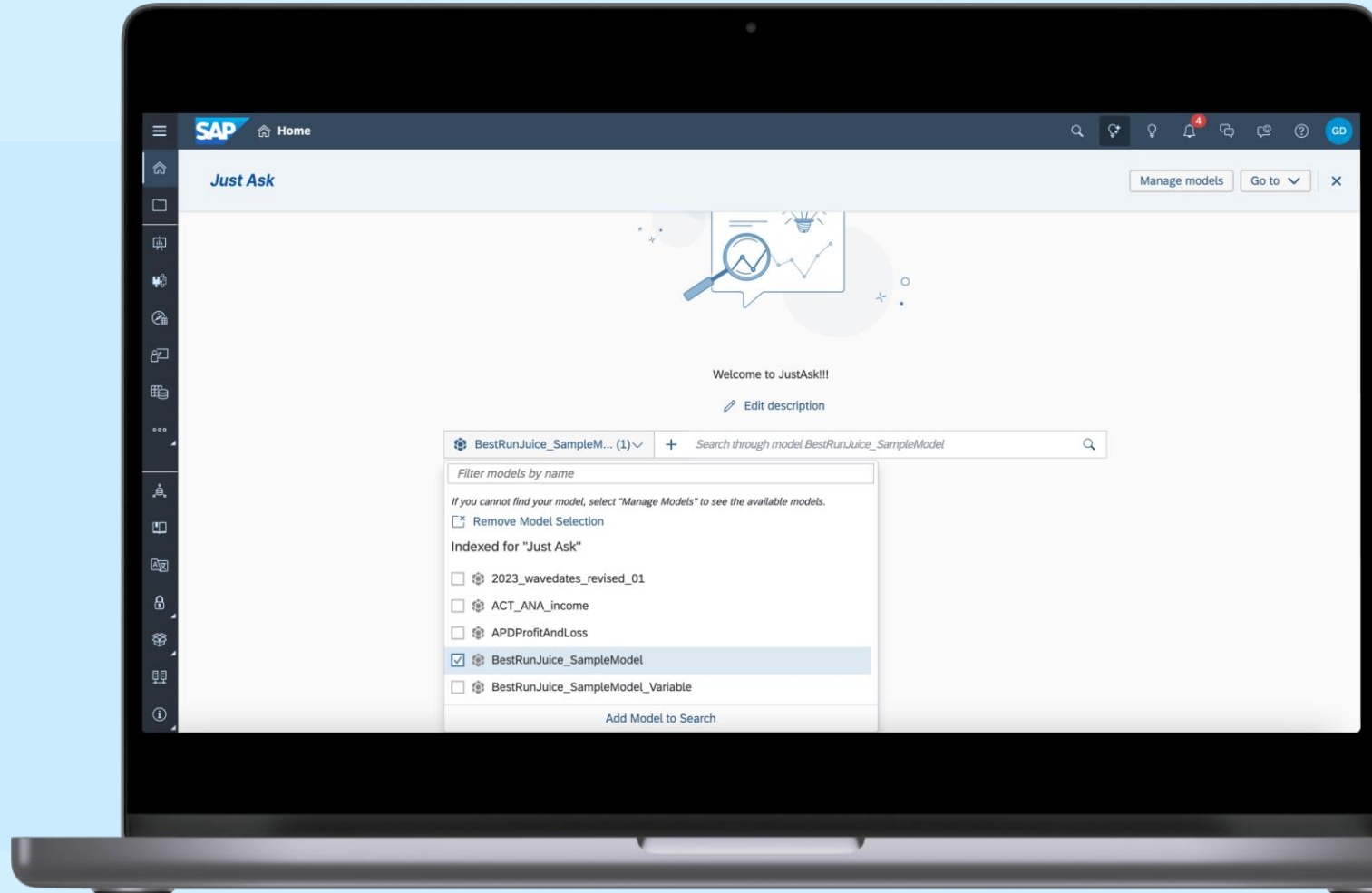
Effortlessly automate
processing of documents
of any type and language



JustAsk in SAP Analytics Cloud



Improvement of information retrieval
by knowledge workers by up to 25%



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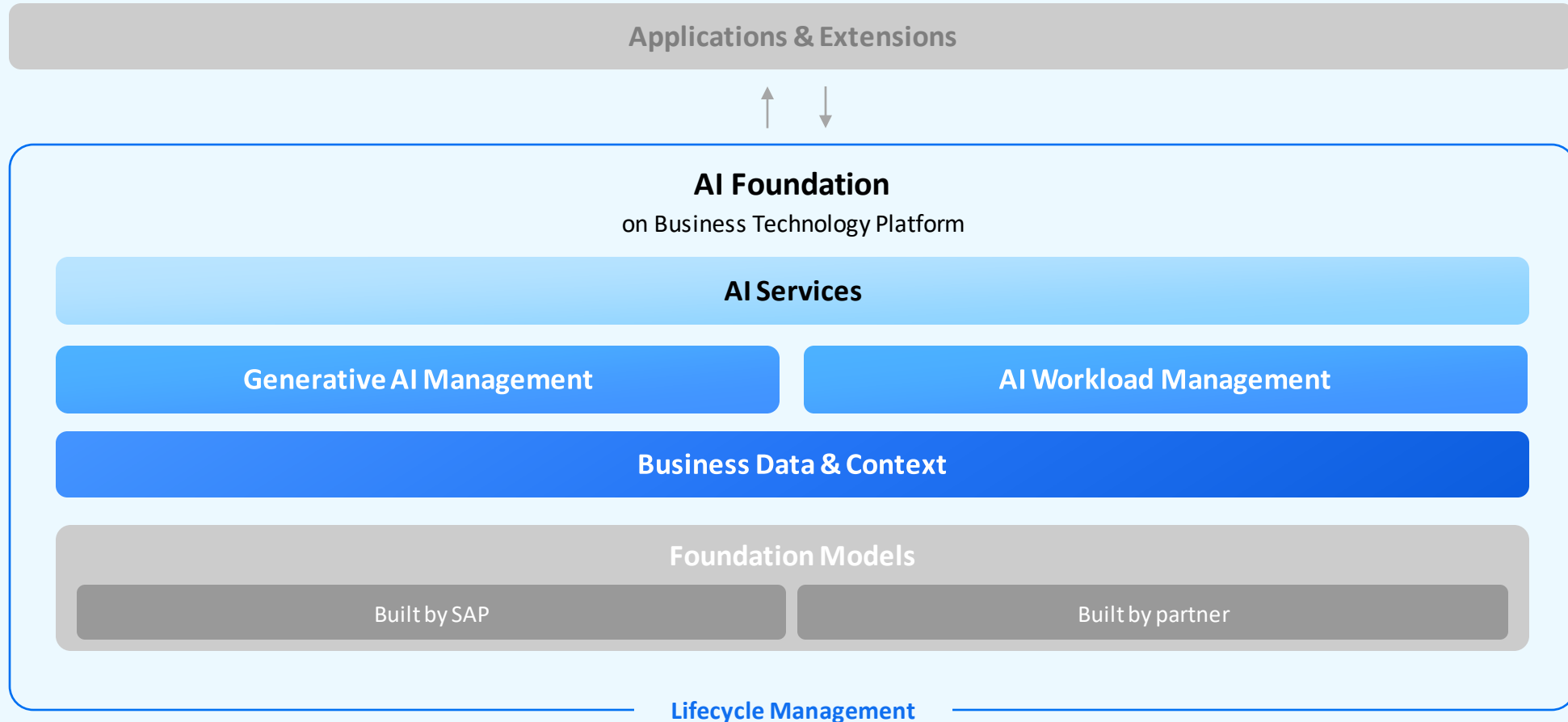
Google Cloud

IBM

Microsoft

AI Foundation

A complete set of services for AI developer on SAP BTP

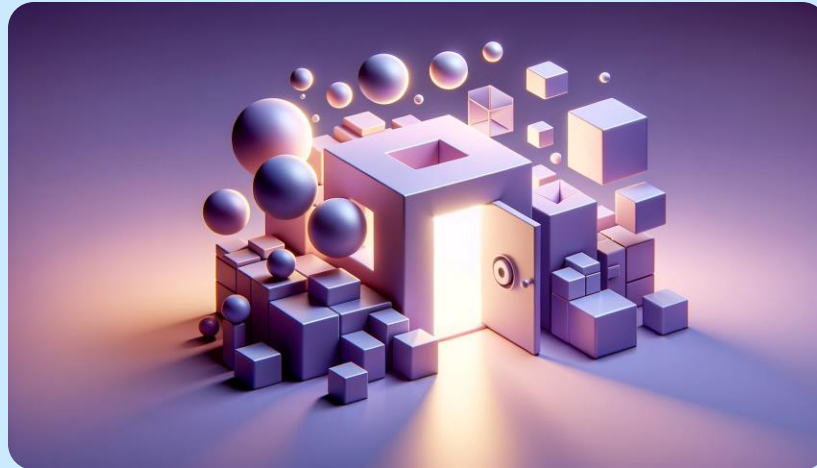


Generative AI Hub



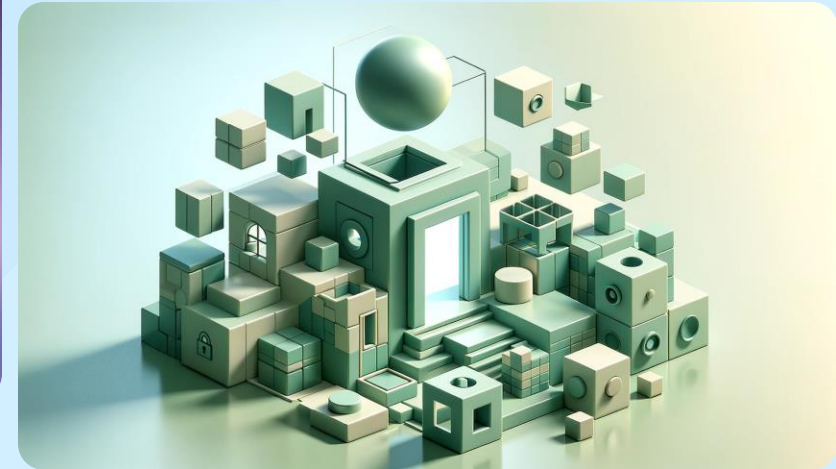
Toolset

Streamline generative AI development with purpose-built tools and services



Access

Accelerate outcomes with instant access to top-rated foundation models from multiple providers



Trust & Control

Supercharge mission-critical processes while preserving security and privacy



Ecosystem

simple consumption and empowered

A solid AI foundation empowers our large partner ecosystem to build an array of generative AI-powered **solutions and extensions on SAP BTP to jointly help** our customers in the following key areas:

AI ecosystem partnerships and investments



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Google Cloud



Hugging Face

IBM

Meta

Microsoft



Create the most relevant
AI-powered software
partner portfolio

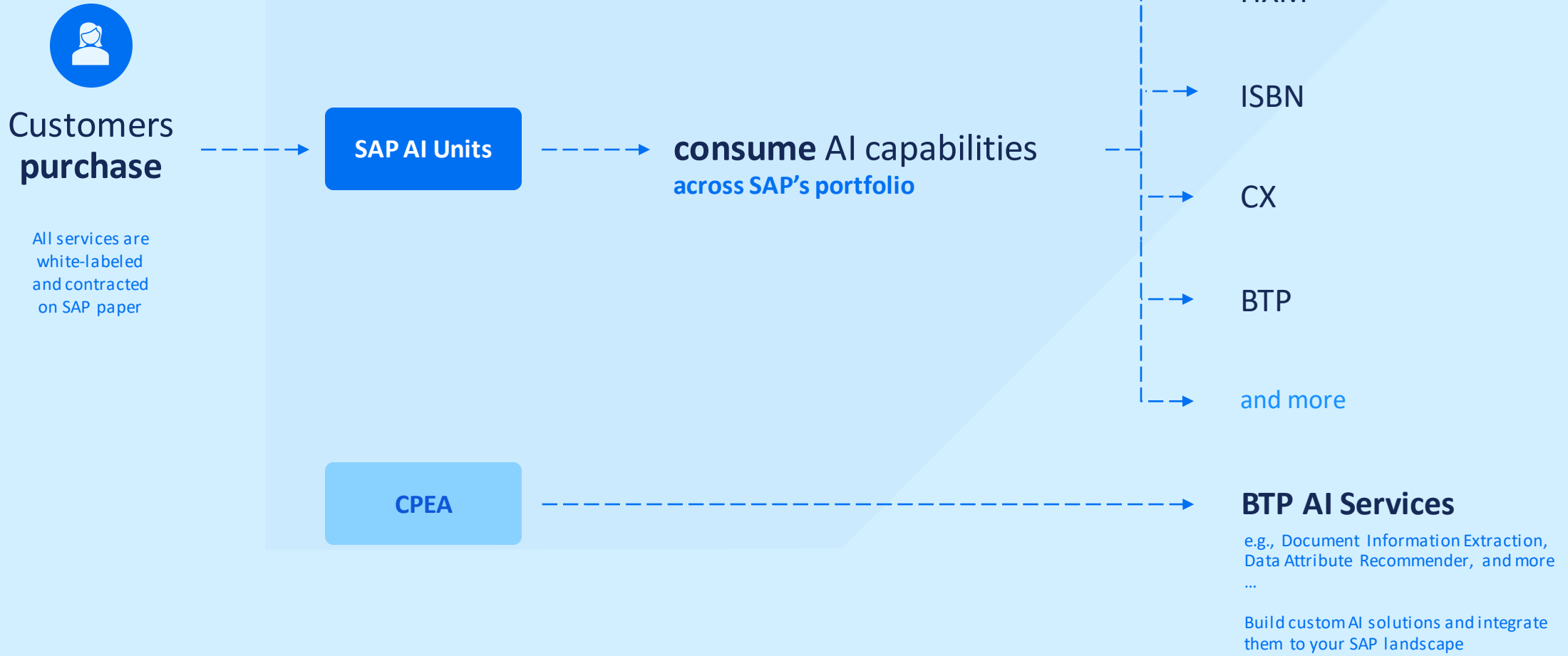
Build innovative AI use cases
and extensions

Accelerate cloud transformation
value realization

AI Commercials



How to utilize AI units



Get started with SAP Business AI

www.sap.com/ai

Get started with SAP Business AI

[SAP Business AI L0 / L1](#)

Discover the SAP Business AI portfolio

[Joule](#)

Discover our AI copilot

[SAP Business AI White Paper](#)

Our vision and approach for SAP Business AI

[SAP Global AI Ethics Policy](#)

Our guidelines for development of ethical AI



[Public roadmap](#)



SAP White Paper | PUBLIC

SAP Business AI

Reinventing How Businesses Run